

# Freedom of Information Act / Environmental Information Regulations Request

Reference: ECC5738016 11 18

Response: 29 November 2018

*I can confirm that Essex County Council does hold this information, and where we are able to release this, our response is listed below.*

**Question 1 - AS BOTH A RESIDENT AND SOMEONE WITH ESSEX ANCESTRY I WOULD LIKE TO KNOW ABOUT THE ESSEX ANCESTORS SUBSCRIPTION SERVICE (FROM THE ESSEX RECORD OFFICE).**

**PLEASE CAN YOU TELL ME FOR EACH FINANCIAL YEAR SINCE THE PAID SERVICE COMMENCED WHAT THE TOTAL INCOME WAS FROM SUBSCRIPTIONS**

See table below:

Year	Income £'000
2011/12	38
2012/13	67
2013/14	70
2014/15	73
2015/16	78
2016/17	79
2017/18	76

**Question 2 HOW MANY SUBSCRIPTIONS OF EACH TYPE (IE DURATION) WERE SOLD**

See table below:

Year	Type				
	1 day	1 week	1 month	6 months	1 year
2011/12	1205	446	229	118	284
2012/13	Data not held				
2013/14	2,381	838	419	230	498
2014/15	2,692	439	406	176	551
2015/16	1,483	610	460	174	549
2016/17	819	524	550	174	607
2017/18	821	549	422	160	604

**Question 3 - AND IF POSSIBLE HOW MANY UNIQUE SUBSCRIBERS THERE WERE (IE AFTER ALLOWING FOR USERS WHO BOUGHT MORE THAN ONE SUBSCRIPTION DURING THE YEAR IN QUESTION).**

This data is not routinely collected, nor is it available on a financial year basis. The closest approximation available relates to unique subscribers within the last 12 months (i.e. the 12 months to 26 November 2018), defined as those subscribers who have *either* had a subscription end *or* taken out a new subscription within that period, with certain minor exclusions:

Period	Latest subscription type				
	1 day	1 week	1 month	6 months	1 year
12 months to 26 November 2018	361	271	248	134	751

**Question 4 - IF POSSIBLE PLEASE ALSO PROVIDE A GEOGRAPHICAL BREAKDOWN (IE ESSEX RESIDENT, OTHER UK, OVERSEAS). IF THESE FIGURES ARE NOT ROUTINELY COLLECTED ESTIMATES WOULD BE BETTER THAN NOTHING.**

See table below of geographical breakdown where information is held. Please note that this is from a different reporting system from figures in Q2 hence figures slightly vary from totals in Q2.

Year	Essex resident	UK	Non-UK
2011/12			
2012/13	Data not held (but see below) *	Data not held	
2013/14			
2014/15			
2015/16		2527	718
2016/17		2003	646
2017/18		1933	601

\* A rough breakdown of 5077 UK subscribers (up to December 2014) assigned 93.3% to addresses in an English (*sic*) county or metropolitan county, and 25.5% to addresses in Essex.

**Your Right to Know**

Democracy and Transparency

Essex County Council

Telephone: 033301 38989

Email: [YourRight.ToKnow@essex.gov.uk](mailto:YourRight.ToKnow@essex.gov.uk) | [www.essex.gov.uk](http://www.essex.gov.uk)



Essex County Council